



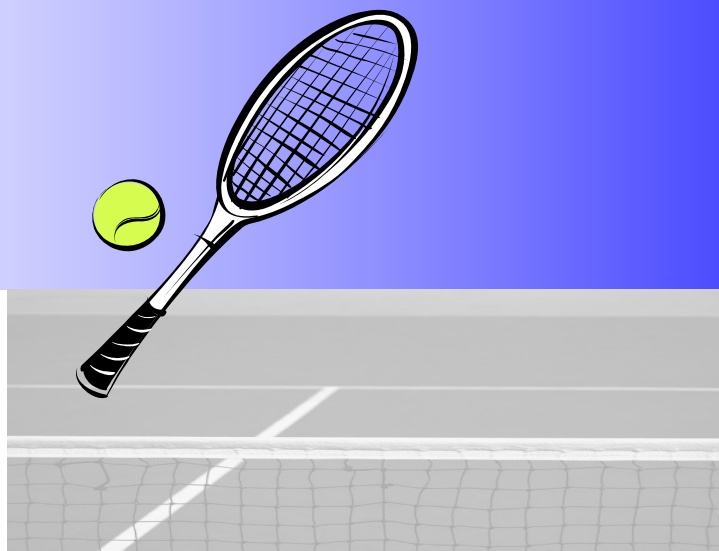
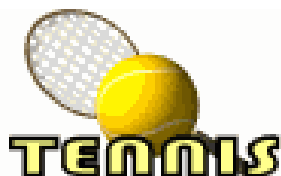
### Administered by the TRS Board

The Tennis Racket Specialist Scheme is administered under the auspices of the Tennis Industry Association UK by an independent working group called the TRS Board that represents the best interests of all relevant parties.

Members of the TRS Board include representatives from Apollo Leisure, Bow Brand, W & D Strings, ERSA and the TIA UK.

To ensure good communications and administration, the Chairman of the TRS Board is co-opted to the Board of Directors of the TIA UK.

It is the stated goal of the TRS Board that the scheme is developed and promoted in close co-operation with the Lawn Tennis Association, the British Tennis Coaches Association and the Professional Tennis Registry UK.



### Tennis Industry Association UK Limited

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## Tennis Racket Specialist Scheme

*An education and certification programme for retailers and associated teaching pros benefitting the buying public*



Phone 020 8249 3366 / [www.tiauk.org](http://www.tiauk.org)



## Specialist Consumer Services

When two tennis players are otherwise equal, the winner will be the one playing with the right racket, suitably strung to take account of his or her individual characteristics.

So to get that winning edge and achieve your real potential, you will want to take a little time to consult a qualified expert with up-to-date knowledge.

Looking for the distinctive TRS Certified Stringer window sticker at your local sports retailer will ensure you get the best possible advice from a fully accredited expert.

This shows you the individual is endorsed by ERSA and the TIA UK and is up to speed on all the latest technologies.

TRS stands for Tennis Racket Specialist, rather like a Corgi plumber, and when you find one, you can rest assured that this person has attended the course and passed the test to be acknowledged and promoted as a fully accredited TRS Certified Stringer.

In fact, the TRS scheme provides retailers with suitable skills to enable them to offer a professional service to consumers dealing in the purchase and maintenance of tennis rackets by encompassing current pre-sales expert advice based on current technologies and relevant post-sales services.

The aim is to propagate a universal Tennis Racket Specialist scheme throughout the UK to bring a greater degree of knowledge to stringers and help them keep up-to-date with the latest racket and stringing technologies.

All for your benefit, the end-user consumer looking for a sure bet spend and winning equipment!

## One universally accepted scheme

TRS Certified Stringers are becoming the recognised experts in the field and a real asset to British tennis.

Up until now there have been a myriad of advisors out there, some of them good and some not so good... It has been a matter of pot luck.

As more retailers become accredited to the scheme, you will be able to look on the TIA UK website for your nearest accredited racket specialist.

We have a Directory of TRS Certified Stringers there with their contact details.

## A Credible Set-Up

The scheme is administered under the auspices of the Tennis Industry Association UK by an independent working group called the TRS Board that represents the best interests of all relevant parties—including the manufacturers and the stringing companies.

By combining the expertise of the industry, one credible system of training and certification for sports shops and associated teaching professionals is being established throughout the UK.



## ERSA Certification

Stringers attend training workshops and are then tested by Master Racquet Technicians from the European Racquet Stringers Association, whose certification system is used to measure standard for TRS Graduates around the world.

The process results in expert advice and service for end users and ensures a better investment in tennis equipment and on-going maintenance costs

In all, a better deal for the British tennis enthusiast.



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