

2015

EUROPEAN TENNIS REPORT

A unique
and essential
reference to
European trends in
tennis participation,
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Conducted by

Tennis Europe (by constitution European Tennis Federation) is the largest regional association of the sport's governing body, the International Tennis Federation. Based in Switzerland, Tennis Europe is comprised of 49 member nations and co-operates with constituent national federations to sanction, manage and support well over 1,000 international tennis tournaments each year across the continent.

SPORTS MARKETING SURVEYS INC. is the 'Official Research Partner' of Tennis Europe. It is an experienced and focused sports research business servicing the sports facility, equipment & sports' goods industry.



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Tennis Europe ➤ Zur Gempenfluh 36 CH-4059 Basel

Tel: +41 (0)61 335 90 40 ➤ Fax: +41 (0)61 331 72 53 ➤ www.tenniseurope.org ➤ contactus@tenniseurope.org

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- > **Founded in 1888**
- > **2 Regional Federations**
- > **Tennis Europe A-Nation**
- > **Publication: N/A**
- > **International Tournaments: 82**

+44 208 487 7000
+44 208 487 7301
info@lta.org.uk
www.lta.org.uk

@BritishTennis
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Andy Murray continues to lead the way for British tennis players

Clubs, courts and performance players on the rise

A change in Great Britain's method of analysing player participation has had two effects. Firstly, comparisons with previous data are inexact, as different criteria have been used (see below). Second, the UK statistics are now directly comparable with those for all other European countries. The nation reports healthy rises in both club membership and licensed players since 2012, with a corresponding increase in clubs and court numbers. 25 new professionally-ranked male players in the same period (a 48% rise) is a European-leader.

NATIONAL TENNIS STATISTICS

Category	2009	2012	2015		Trend
	Total	Total	Total	% EUR	In %
Population (Country)	61,700,001	62,783,000	63,843,001	7,55%	+1,69%
Total Players	4,226,296	3,291,000*	3,010,000	11,45%	-8,6%
Total Club Members	-	565,283	634,277	11,95%	12%
Junior	-	235,935	260,847	14,26%	11%
Adult	-	329,348	373,430	23,98%	13%
Senior	-	0	0	0,00%	-
Total Licensed Players	518,527	400,193	424,957	9,15%	6,18%
Junior	226,293	172,187	202,945	12,46%	17,86%
Adult	292,234	228,006	65,207	7,60%	-
Senior	-	-	156,805	8,05%	-
Total Members Fed.	-	401,171	548,000	12,51%	36%
Total Clubs	(3,500)	2,700**	2,828	7,59%	5%
Total Courts	23,000	22,118	23,175	11,91%	5,6%
Indoor	1,532	1,942	1,598	4,96%	-18,8%
Outdoor	21,468	20,176	21,577	13,28%	34,69%
Total Coaches	11,000	15,000	10,600	9,95%	6,5%
Part-time/Full-time (%)	36/64	36/64	26/74	-	-
Male/Female (%)	N/A	77/23	77/23	-	-
Ranked ATP Players	52	52	77	6,21%	48%
Ranked WTA Players	34	32	32	4,01%	0%

*Player data from previous years included adults who play tennis at least once a year. To bring this in line with other nations, figures from 2015 include people of all ages playing 4x or more. Retrospectively applying this to 2012, and using official figures from SMS INC, figure of 3.29m can be surmised. **Clubs registered to the LTA

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TOP 5 TENNIS CLUBS

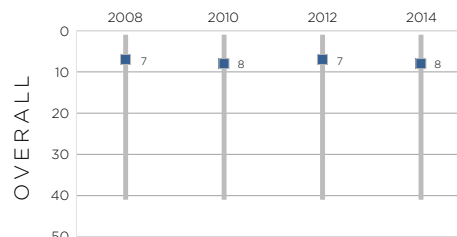
BY # OF MEMBERS*

1. Virgin Active Chiswick Riverside Health & Racquets Club (London; 9315)
2. David Lloyd Club (Beckenham; 6382)
3. David Lloyd Club (Hampton; 6166)
4. Harbour Club (Chelsea; 5487)
5. David Lloyd Club (Teesside; 4908)

INTERNATIONAL TOURNAMENTS



EUROPEAN TENNIS TROPHY RANKING



BY CATEGORY 2014 (2013)

Professional: 13 (16)
Junior: 11 (11)

Senior: 7 (7)
Wheelchair: 2 (3)