



# UK Tennis Innovation Award ENTRY FORM

1. Trading name of product or service entry.....
2. Company owning the product or service.....  
Address & postcode (of company owning the product or service).....  
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3. Date the product or service was available to the UK market.....
4. Current retail price of product or service.....
5. Brief description of the product or service, what it is and what it does (no more than 200 words, please use a separate sheet of paper)
6. UK Sales for 12 months to end June 2017 (either in units or turnover, state if less than 12 months)  
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7. Overseas sales for 12 months to end June 2017 (either in units or turnover, state of less than 12 months, name key territories)  
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8. In approximately 1000 words please tell us about the creative idea of your product or service and in what ways you consider it to be an innovation in its market sector (please use a separate sheet of paper)
9. In approximately 500 words please tell us how you implemented / executed your idea into production and any challenging issues you had to overcome to get it to market (please use a separate sheet of paper)
10. In approximately 500 words tell us what you have done to market your product or service to your target market (please use a separate sheet of paper)
11. What feedback have you had from your target market, potential sales or specific testimonials (please source)  
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12. Name of person submitting the entry.....
13. Relationship to product or service being entered.....  
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## CONTACT DETAILS

Address & postcode.....  
.....

Daytime phone number.....

E-mail.....

All information will be confidential and shared only with the judges for the purposes of assessing the entry.

## PLEASE RETURN THIS FORM TO:

**Phillip Sandilands, 72 Manor Road South, Esher, Surrey KT10 0QQ**

No later than 11th September 2017 and include any supporting material that you think the judges will find useful in assessing your entry.

Full rules and conditions of entry can be found at [tiauk.org](http://tiauk.org)