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A NEW INITIATIVE

Dan Maskell Tennis Trust launches a new fundraising initiative, the **COACHATHON**, for clubs, venues and coaches

The Dan Maskell Tennis Trust's (DMTT) objective is to create a fundraising initiative to encourage club members and non-members to participate in coaching sessions to promote the benefits of coaching and support the DMTT, who promote and support tennis for disabled people.

Clubs are being invited to promote 'Dan Maskell Coaching Days', in which courts will be made available by clubs or tennis facilities for coaches to provide coaching sessions on a designated day or days .

The COACHATHON is a marathon of coaching and suggestions will be provided in the guidance/criteria notes. DMTT will provide Clubs or Tennis Facilities with promotional material to advertise the days. Clubs or tennis facilities in turn will allocate one or two courts for the sessions, which will be taken by club coaching staff.

Each session will involve either individuals or groups who will receive one hour's group coaching and will cost £20 per individual or £5 per player in a group. The income from the coaching may be divided between the coach and DMTT in a ratio to be agreed.

Dan Maskell Coachathon Days could be incorporated into existing coaching schemes.

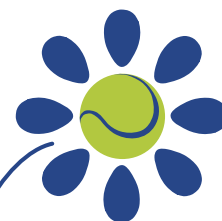
Each participating club should appoint an individual or small group to oversee the operation of the scheme.

Each club will be expected to generate a minimum of £250 per day for DMTT.

The benefits of the initiative are as follows:

Clubs – good publicity and the scheme should help to find new members.

Coaches – good PR and hopefully find new clients



**Dan Maskell
Tennis Trust**
Serving tennis to
disabled people

Tennis - should enhance its image as a sport sympathetic to the needs of the disabled.

Disability Tennis – Additional resources and encouragement for more disabled individuals to play tennis.

If you are interested in participating, DMTT will provide a Free Fundraising Pack for Clubs, including various materials to support them.

For further details and to register online, go to:

[www.danmaskelltennistrust.org.uk/
coachathon](http://www.danmaskelltennistrust.org.uk/coachathon)

