



# TIA UK

## INDUSTRY REPORT 2025/26

Tennis - Padel - Pickleball



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# INTRODUCTION

The TIA UK Industry Report 2025/26 continues a series of publications first launched in 2019, which have examined the business operations of established tennis clubs and explored the factors influencing their economic sustainability—both before and after the COVID-19 pandemic.

This latest report provides an updated overview of activity across tennis, padel, and pickleball in the UK. It highlights current market trends and analyses some of the primary drivers shaping the tennis economy. Through a series of case studies, the report also showcases practical examples of how clubs are addressing ongoing challenges.

In addition, the report includes a directory of current TIA UK members, outlining the products and services each organisation provides. Our members play an active role in shaping the independent voice of the tennis industry and share a collective commitment to growing the sports of tennis, padel, and pickleball across the UK.

## Acknowledgements

We extend our thanks to:

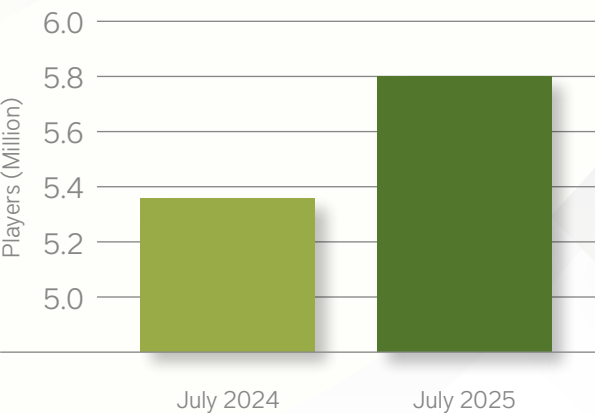
- All our contributors
- The Lawn Tennis Association (LTA) for its ongoing support and collaboration
- Rebel Creative Media for their creative design and production expertise

## Contact

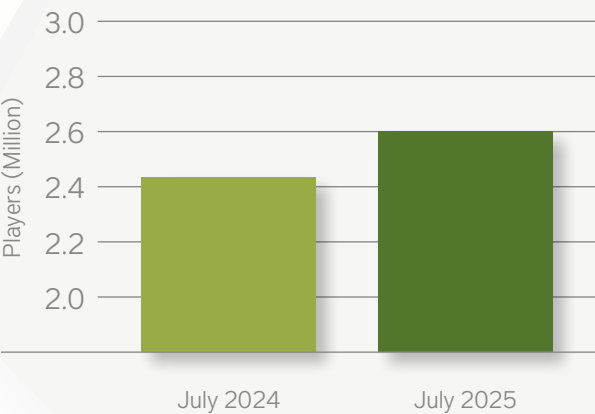
Phillip Sandilands  
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Tennis Industry Association UK  
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Participation & Delivery

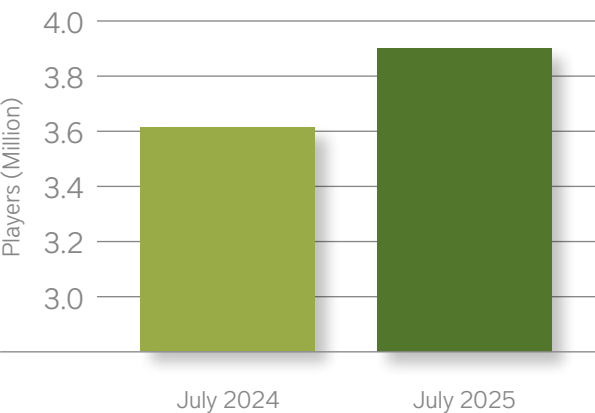
Yearly participation in adults - up ↑ 8%



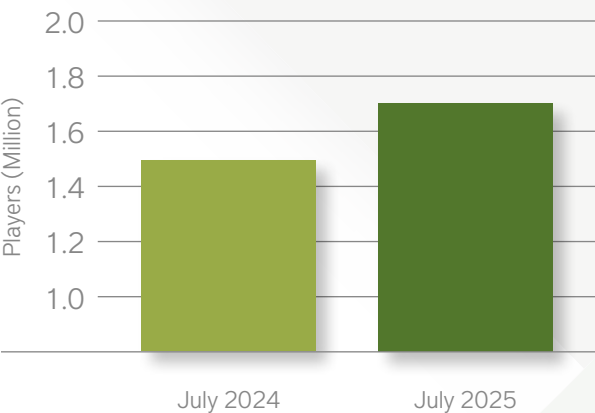
Monthly participation in adults - up ↑ 7%



Yearly participation age 4 to 15 - up ↑ 8%

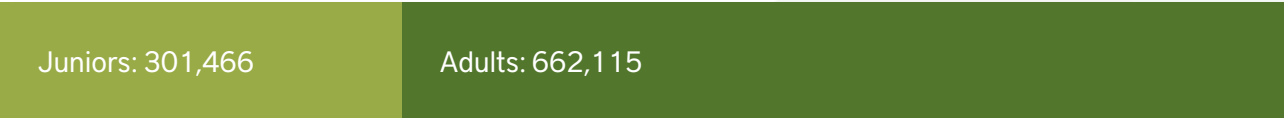


Monthly participation age 4 to 15 - up ↑ 16%



Venues - Clubs

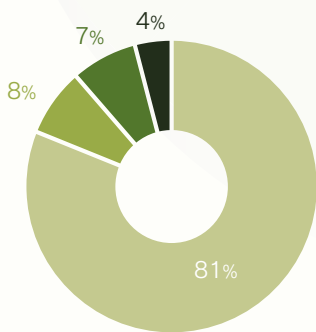
Number of LTA Registered Tennis Clubs (July 2025) - **2,254**  
Total Players at Registered Clubs (self-declared) - **963,581**



Player change since 2024 - **up 10.8%**

Parks - Overall Court Numbers & Playability

**4463** courts at 1452 locations in **good/playable condition**  
**413** courts at 170 locations in **un-playable condition**  
**403** courts at 186 locations **quality unknown**  
**224** courts at 105 locations **changed to MUGAs or removed**

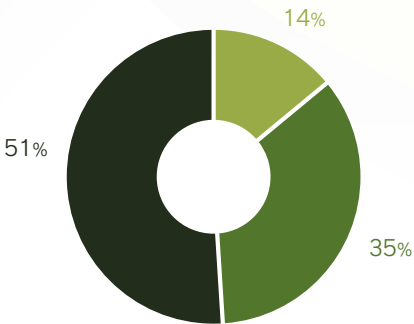


LTA Parks Investment Programme:

**3,200** courts at **1,000** parks improved, with **£43,000,000** invested in total.

Parks - Venue Management

**In-House**  
**In-House with External Coaching**  
**Operations Fully Contracted**



Padel - Players, Venues, Courts



**325** venues with **1,000** courts

Coaches & Activators

**7,100** LTA Accredited Coaches, of which **85%** are **self-employed**



**3,871** trained Activators





## LTA Targets & Actions - 2025/26



End of 2026 annual target is 10 million (4 million kids + 6 million adults) - an additional c. 300,000 from the July 2025 total participation.



Enhanced relationship building with National Padel Operators.



Detailed mapping to support padel development to prevent areas of over-saturation and to support sustainability.



Rollout of padel activators, coaches and referees to compliment increased padel courses and programmes.



A focus on addressing coach retention challenges.



Ongoing support for registered clubs through a comprehensive venue support toolkit, regular communication, and targeted volunteer and workforce engagement initiatives to help manage, develop, and grow your club.

## Sporting Insights

**Serving the tennis industry for over 40 years**

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## Richard Shaw

Chief Executive, SAPCA

SAPCA's Code of Practice for sports construction is built on 30 years of experience of tennis court construction and reflects the established nature of the market, where highly regarded companies work to high standards.

This year, SAPCA's Tennis Division restricts membership to companies building a minimum number of tennis courts per year to ensure members maintain relevant skills and a continued commitment to tennis.

Padel development has created challenges for the established construction industry with demand continually outstripping supply. While this has led to innovation and a culture of entrepreneurship within the sector, we have seen issues with courts not being suitable for the UK climate and consumers encountering padel courts which look and feel a long way from the marketing promise.

At SAPCA we have been updating our Code of Practice to reflect the changes within the market such as including noise mitigation measures and the maintenance of courts. As always, the updates are based on a combination of best practice, advice from governing bodies, learnings from issues that have arisen and our own experiences of visiting facilities.

The introduction of Pickleball in the UK has generally been played on existing tennis courts as well as in indoor sports halls and the sport's growth feels more organic when compared to the investment model that padel has seen. However, some pickleball-focused centres have been developed with a greater investment in facilities. SAPCA is in the process of developing pickleball guidance that will help sustain its growth and provide guidance on the repurposing of existing facilities.

The next 12 months will be exciting, as the three sports vie for players, ground space and coverage. With different cultures, governing bodies and funding mechanisms, the future is hard to predict and can feel daunting to people commissioning projects. Please be assured, however, that the SAPCA badge will always represent the best of the industry and will be proudly displayed by those companies who are committed to supporting people on their journey.



## Planning to develop a tennis or padel facility?

**Make sure the companies you work with are SAPCA members!**

- Members must meet strict membership criteria
- All SAPCA members are continually vetted by SAPCA
- Members are committed to the SAPCA Professional Standards
- Members must also comply with the SAPCA Codes of Practice
- Members have proven extensive expertise and experience in their field

**The "SAPCA Member" badge is a stamp of quality**



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## Ray Algar

Founder, Oxygen Consulting

Padel is rapidly gaining momentum from curiosity to a cornerstone in the UK's racket sport landscape. National court occupancy is exceptionally high, investment is flowing, and clubs are looking to diversify. But with rapid growth comes a deeper strategic question: What kind of sport is being created?

England has installed the vast majority of the padel courts in operation (91%) with the remaining 9% shared between the other nations. But the south of England accounts for nearly half of England's

courts, highlighting a significant north/south infrastructure divide.

One critical issue is pricing. At some venues, the per-player cost for an hour of padel is equivalent to a month's gym membership – just £22 at PureGym in the South East of England. This matters because for many people, the question is not "Which padel venue?" – it is what else that same spend could buy across the wider sport and fitness landscape. That is why we should be asking: What is the fair price for padel? A price that enables operators to run sustainable facilities while keeping the sport accessible to a broad and diverse audience.

For clubs exploring padel for the first time, this is unfamiliar territory. What is a fair rent for land? Who owns the padel courts? What does a good padel operating model look like? Without experience or independent guidance, there's a risk of entering into agreements that appear commercially sound yet limit long-term access, flexibility, or community value.

As more courts become available, people will select not only by location but also by the sense of place – how the venue is activated, its welcoming atmosphere, and its overarching purpose – even if, in the short term, some clubs must prioritise revenue to secure their future.

As the market matures, it's worth asking: What kind of playing environment are we cultivating? Success is not just about the bottom line – it is about who is playing, and how lives and communities are being changed. That is the measure that will matter most over the long term.







## Kerry Foote

Sales Manager, Edward Sports

The rise of padel and pickleball is reshaping how clubs think about court infrastructure. For equipment manufacturers, about designing multi-sport solutions that meet the evolving needs of venues. Durability, flexibility, and ease of conversion are now top priorities.

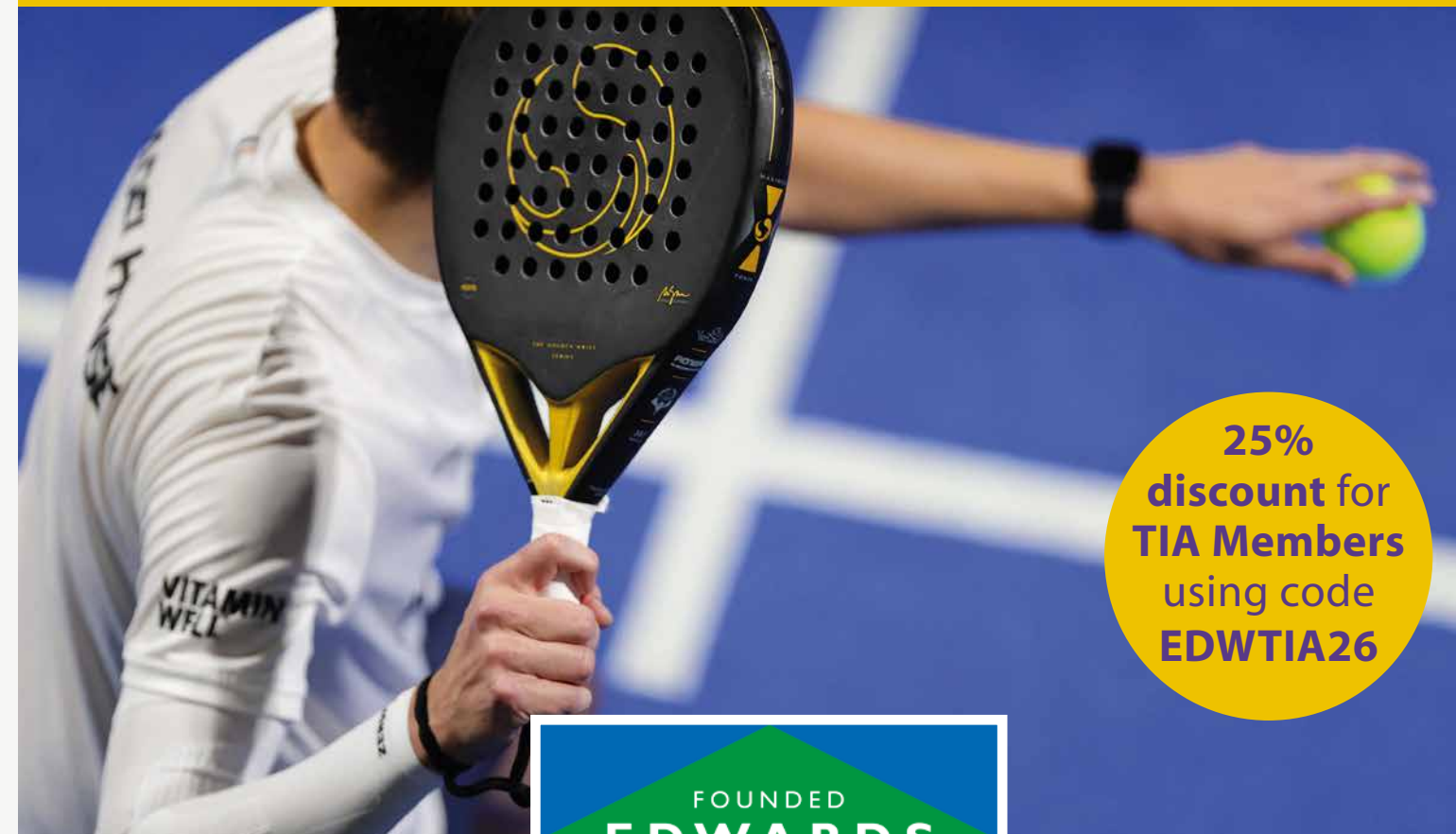
Additionally, the rise of temporary and mobile courts particularly for padel events and pop-up pickleball tournaments create demand for

lightweight, transportable equipment that maintains professional standards. Manufacturers are responding with new materials, such as powder-coated aluminium and reinforced composites, which offer durability without compromising portability.

The industry is also seeing increased collaboration with court builders and surfacing specialists, as integrated systems become more desirable. Lighting, fencing, and post systems are now being designed as part of holistic packages, rather than standalone products.

For UK-based manufacturers, this evolution presents both a challenge and an opportunity: to lead in multi-sport innovation, support the growth of emerging racket sports, and future-proof their product lines for a more diverse and dynamic market.

# For Tennis Clubs large or small...



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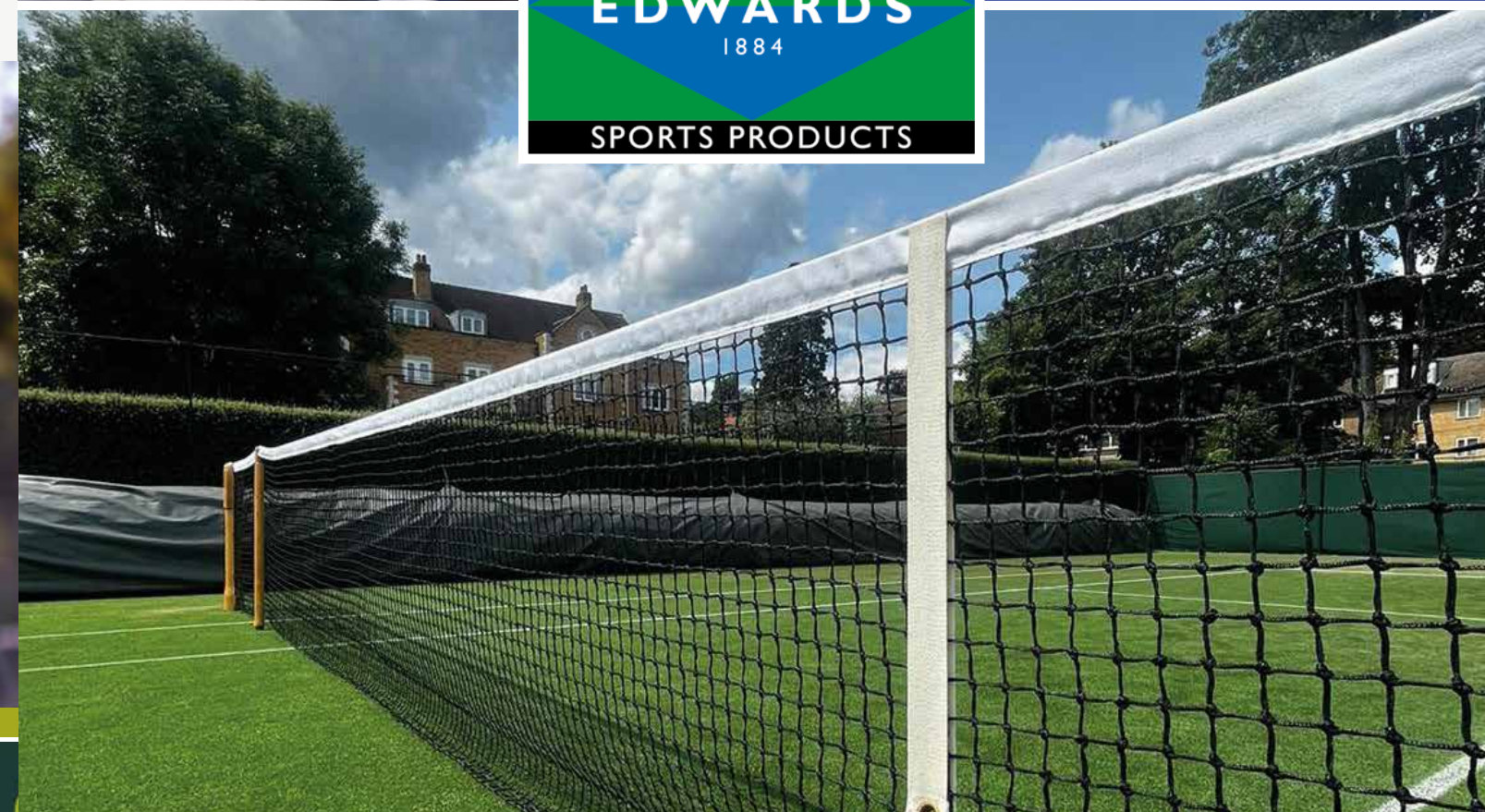
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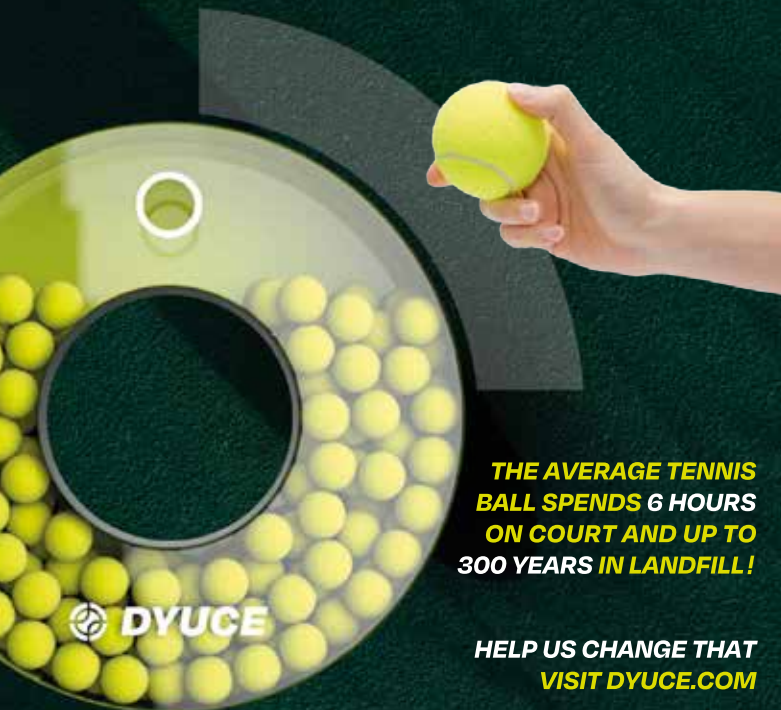
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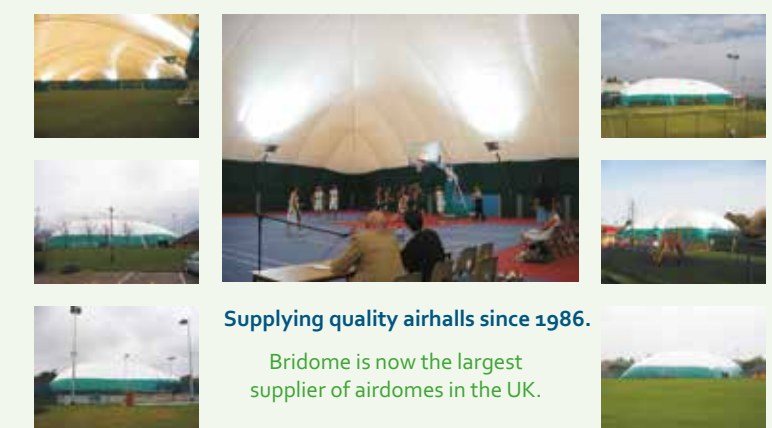


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## SECTION 5 | RACKETS



**Justin Kraushar**  
Tennis Promotions, Yonex UK

Europe is a diverse market with strong tennis traditions and benefits from a well-organised club system. The prestige of Grand Slam tournaments consistently fuel interest and participation in the sport. The UK tennis racket market size is estimated to be around £120m in 2025.

Top Tennis Racket Brands in UK:  
Yonex, Wilson, Babolat, Head, Dunlop, Tecnifibre

### UK Trends & Drivers - Tennis Rackets



Growth through youth programs and gender-specific equipment.



Increased participation, particularly at beginner level, has lead growth in racket purchases.

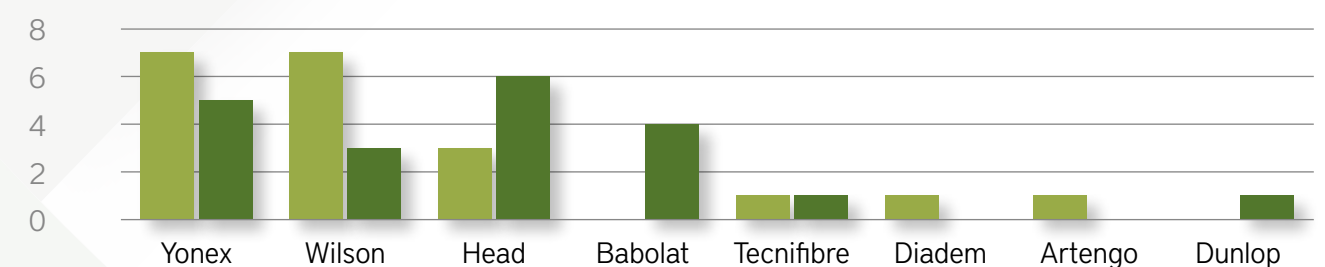


More accessible entry points for women and children.



Increased visibility of pro players inspiring participation.

### Pro Player Racket Usage - Top 20 WTA vs Top 20 ATP



### UK Trends & Drivers - Tennis Rackets



Social media engagement broadening audience reach.



Racket sports positioned as full-body workouts.



R&D focus on performance and durability.



Strong alignment with rising health-conscious lifestyles.



Expanded product ranges for beginners through to professionals.



The growth of padel is influencing overall racket sport interest





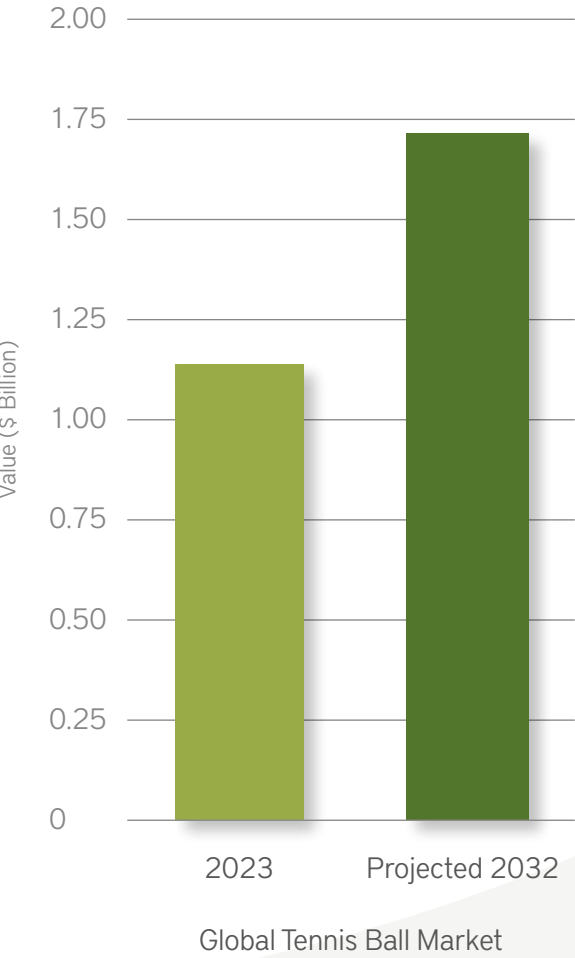
**Louise Price**  
Managing Director, Price of Bath

The global tennis ball market, **valued at \$1.15 billion in 2023**, is projected to reach **\$1.72 billion by 2032**. In the UK, the market is estimated at **£41-£45 million**, though growth has been inconsistent over the past decade.

While most (previously UK-based) manufacturers have offshored production for cost efficiency, Price of Bath remains the UK's sole tennis ball manufacturer, maintaining domestic production and craftsmanship.

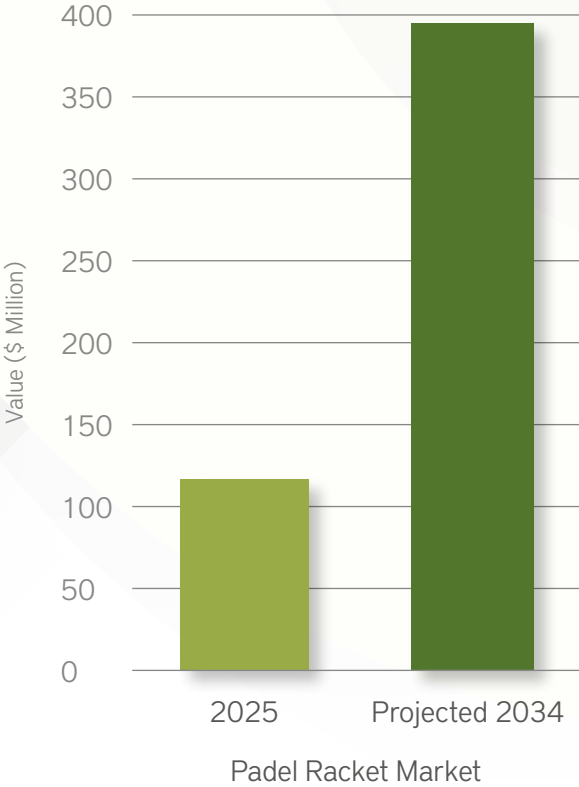
Sustainability is an increasing priority across the industry. UK initiatives include Circularball, which repurposes old tennis balls, and Price of Bath's Phoenix ball—an innovative product that fully recycles used balls into premium-quality replacements.

Although surface-specific balls exist, this does not appear to be a significant driver for UK consumers. Instead, price sensitivity and frequent replacement cycles remain the dominant challenges impacting sales of premium tennis balls.



There are at least **30 main padel racket brands** with many more specialist products ready to enter the market to meet demand. The global market for padel rackets is valued at **\$116.5m** and projected to reach **\$395.5m by 2034** (courtesy Padel Tonic - Sept 2025).

Pickleball paddles are produced by some **20-25 main brands** but there are estimated to be some **900 different smaller brands** globally (courtesy DinkPickleball).



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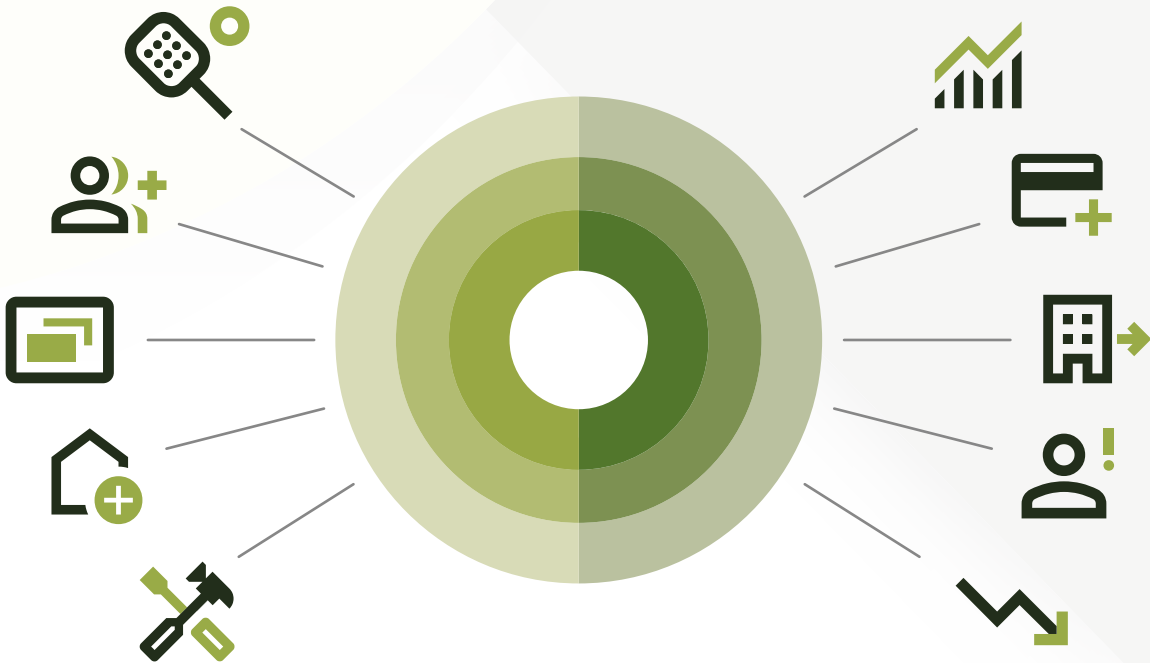
email: [info@tenniscourtsupplies.co.uk](mailto:info@tenniscourtsupplies.co.uk) phone: 0203 372 5791



Since 2019, TIA UK has undertaken a series of surveys to evaluate the economic performance and operational resilience of leading UK tennis clubs. The research focuses on the key drivers of financial sustainability, member retention, and growth within an evolving leisure landscape.

During the pandemic, tennis was among the few sports permitted to continue. The resulting surge in participation—particularly from beginners and returning players—led most clubs to report renewed optimism about their future outlook.

The emergence of padel and pickleball has created a clear market divide. Clubs embracing diversification view these sports as strategic opportunities to broaden membership appeal, while others may perceive padel as a direct competitive threat to traditional tennis operations.



Top 5 Opportunities - 2024

- Diversification through padel and pickleball.
- Attracting new and returning members.
- Delivering enhanced tennis and social programmes.
- Upgrading clubhouse facilities.
- Improving courts and reducing maintenance costs.

Top 5 Threats - 2024

- Rising operational and energy costs.
- Membership affordability and cost-of-living pressures.
- Competition from new local facilities.
- Shortage of qualified coaches.
- Decline in volunteer engagement.

The following case studies demonstrate how leading clubs have implemented practical solutions to address some of the sector-wide challenges:



Atlantic Racquet Centre – Building a robust volunteer workforce



East Glos Club – Diversifying the membership offer



Roehampton Club – Implementing a long-term sustainability plan



Bromley Tennis Centre – Strengthening the coaching workforce

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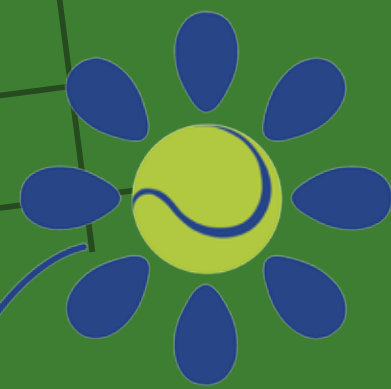
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## Organisation Overview

Atlantic Racquet Centre (ARC) is a leading community racquet and fitness hub offering 10 tennis courts, 4 badminton courts, squash and pickleball facilities, and a full gym and fitness suite. The Centre serves approximately 1,500 members and welcomes an average weekly footfall of 5,750 visitors.

## The Challenge

Transitioning from a private members' tennis club to a larger, professionally managed multi-sport facility presented a key challenge:



How to **retain and strengthen a culture of volunteering** within a more commercial and operationally complex environment.

The goal was to create a robust volunteer infrastructure that could deliver professional, customer-focused services in alignment with paid staff, while sustaining the centre's community-driven ethos.

## Our Approach

ARC launched the Volunteer Programme, a structured initiative designed to professionalise and expand volunteering opportunities while maintaining accessibility for all community members.

The programme operates on two tiers:



**Formal Volunteering:** Structured roles mirroring employment best practices, including an application process, induction, training, and ongoing supervision.



**General Volunteering:** Flexible, community-focused involvement with minimal onboarding.

Volunteer roles span multiple operational areas – including facilities maintenance, front-of-house (Welcome Team), session activation, coaching support, and event delivery. Participation is open to all, with no requirement for ARC membership.

The programme also acts as a community wellbeing initiative, accepting referrals from NHS Primary Care Networks and local charities to support physical and mental health outcomes.

Volunteers are guided by designated team leaders and supervisors, with engagement formalised through an annual volunteer agreement. The Youth Volunteering Programme provides structured development for younger participants, enabling them to gain experience, achieve coaching qualifications at 16, and transition into paid roles.





Outcomes & Impact

ARC’s volunteer ecosystem now comprises:



all contributing collaboratively to the Centre’s operational and community success.

Key Benefits

- For Volunteers:** Enhanced wellbeing, confidence, and sense of purpose; skill development and meaningful community engagement.
- For ARC:** Strengthened culture of shared ownership and service excellence; improved staff morale; expanded operational capacity; and access to skills typically beyond budgetary constraints.

In 2024, ARC volunteers delivered an estimated 5,000 hours of service, equivalent to 2.6 FTE positions or £60,000 in economic value.

The programme also serves as a talent pipeline, supporting workforce development and succession planning.

Critical Success Factors

- Understanding volunteer motivations and aligning them with organisational goals.
- Providing supervisors and paid staff with capacity to mentor and support volunteers effectively.
- Recognising and celebrating contributions through social media and volunteer appreciation events.
- Streamlining volunteer tasks to minimise barriers and enhance engagement.
- Managing expectations around time commitment and skill requirements.



ATLANTIC RACQUET CENTRE  
Exercise. Socialise. Learn Together.

VOLUNTEERING AT ARC  
#JoinTheTeam

Key Takeaway

Through a strategic, well-supported volunteer framework, Atlantic Racquet Centre has embedded volunteering as a core pillar of operational delivery, community engagement, and workforce development, ensuring both social and commercial sustainability.



**Contact**

Tom Vinall,  
General Manager  
tom@atlanticracquetcentre.co.uk



Club Overview

East Glos Tennis Club is a multi-sport racquets facility featuring:

- 17 Floodlit Tennis Courts
- 9 Grass Courts
- 4 Squash Courts
- 7 Floodlit Padel Courts
- 1 Pickleball Court

The club is led by full-time Club and Racquets Managers, supported by two additional full-time staff and a flexible team of part-time and casual workers. Governance is provided via a Board of Directors and various sports committees.

Strategic Challenge

To remain competitive in a saturated leisure market, East Glos recognised the need to modernise its infrastructure and expand its offering beyond traditional tennis. The aim was to:

- Maintain tennis as the core proposition
- Diversify the racquets offering to attract new demographics
- Enhance member retention and financial resilience

Strategic Response

- Facility Expansion**
  - Padel and pickleball courts, supported by specialist coaching staff
  - Educated members on the benefits of a diversified racquets club
- Cultural Shift**
  - Positioned the club as an inclusive, multi-racquet sports community
  - Fostered cross-sport participation and intergenerational engagement
- Programme Development**
  - Rolled out a comprehensive padel programme: Organised teams, social play, coaching, competitive structures
- Digital Communication**
  - Leveraged WhatsApp and other channels to enhance member-to-member connectivity and social engagement
- Workforce Investment**
  - Upskilled existing coaches to deliver padel coaching
  - High performance, prioritising staff development and recognition

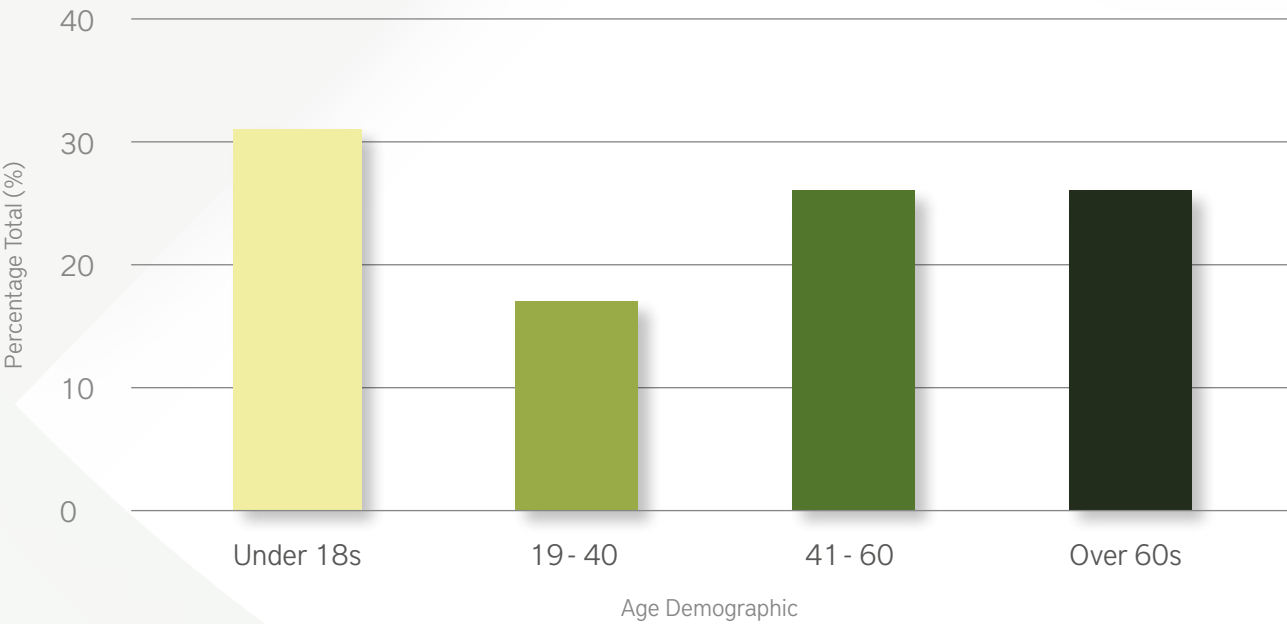
Key Outcomes



**Membership Growth**  
Increased from 1,500 to 2,300 members in under five years. The club is now considering a membership cap due to sustained demand.

**Padel Expansion**  
Launched with 3 courts in 2021; 80% occupancy achieved within 6 months. In response to high demand, expanded to 7 courts (including a singles court) by mid-2025, maintaining over 80% occupancy.

**Demographic Diversification**  
Significant growth in younger members, attributed to padel’s popularity. Current membership demographic:



**Enhanced Member Experience**  
Broader sport offering has increased participation across all age groups. Community-led culture has strengthened retention and member advocacy.

**Coaching Evolution**  
Multi-disciplinary coaching team now delivers across tennis, squash, and padel.



## Financial & Strategic Considerations

### Membership Model

£525/year + £4/hour for padel court usage.

### Padel Court Investment

- Groundworks: £60–70k per court (subject to existing baseworks)
- Court construction: £40k per court
- Lifecycle planning:
  - 5-year resurfacing cycle
  - 20-year structural lifespan

### External Support

- Strategic guidance from the LTA Investment Manager proved vital in planning and execution.
- LTA quick access loan scheme support for original project - now paid off.

### Competitive Advantage

Despite local competition, East Glos retains high demand due to its competitive pricing, member-focused approach, and comprehensive racquets offering.

## Key Success Drivers



Community-First Culture



Cultural Transformation Across Membership and Staff



Targeted Infrastructure Investment



Strong Partnerships and Governing Body Support



Empowered, Multi-Skilled Workforce



## Contact

**Darren Morris,**  
Club Manager

[clubmanager@eastglos.co.uk](mailto:clubmanager@eastglos.co.uk)

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Club Overview

Roehampton Club is a premier multi-sports and social club, offering a wide range of facilities including:

- 30

Tennis Courts
- 6

Squash Courts
- 2

Padel Courts
- 4

Croquet Lawns
- 18


Hole Golf Course
- 1


Comprehensive Health Club with Pools
- 1


Sports Injury Clinic and a Beauty Salon

Strategic Challenge

To design and implement a comprehensive, long-term sustainability strategy aimed at:


- 


Enhancing energy efficiency
- 


Encouraging responsible resource consumption
- 


Preserving and protecting natural resources across the club's estate


Key Strategic Actions Taken

- 


Appointed a dedicated Board member to lead the sustainability agenda
- 


Deployed energy monitoring systems for data-driven decision making
- 


Established an Environmental Committee to identify opportunities and drive implementation
- 


Developed mid-to-long-term strategies with associated cost/benefit analyses
- 

Conducted an initial carbon footprint assessment
- 

Incorporated sustainability investments into the Club's master plan
- 

Set long-term sustainability goals in alignment with Board objectives
- 

Piloted targeted projects to evaluate scalability and impact
- 

Identified and executed early-stage initiatives ("quick wins")
- 

Rolled out key capital projects with phased implementation

Initial Wins (Quick Wins)

Delivered early measurable improvements through low-cost, high-impact interventions:

- 

Engaged members to build awareness and support
- 

Installed a pool cover and implemented energy-saving protocols
- 

Reduced single-use plastic consumption
- 

Completed LED lighting transition across the estate
- 

Introduced on-site food waste composting for use as fertiliser
- 

Rolled out Passive Infrared (PIR) lighting controls
- 

Improved water efficiency measures
- 

Piloted solar energy initiatives
- 

Implemented paper and towel usage policies
- 

Expanded real-time energy monitoring systems
- 

Developed policies for food suppliers to encourage sustainable sourcing

Major Initiatives (In Progress & Planned)

Significant investments made in infrastructure and technology:



- Installation of electric vehicle (EV) charging stations
- Upgrades to golf course drainage to improve water retention and reduce runoff
- Installation of solar arrays across suitable rooftops
- Transition to fully electric kitchen appliances
- Electrification of grounds maintenance machinery
- Redesign of golf course bunkers to reduce material use and ongoing maintenance
- Enhanced biodiversity management across the estate



## Outcomes & Tangible Benefits

- Improved working environment in the kitchen and faster food service
- £100,000+ annual reduction in energy expenditure
- Lower operational costs and reduced noise pollution from electric grounds machinery
- Enhanced availability of golf course due to improved drainage and weather resilience



## Next Steps on the Sustainability Roadmap

- Replace propane air-handling unit in the indoor tennis centre
- Replace diesel-powered frost protection units for seasonal structures
- Explore and implement battery storage solutions
- Install lightweight solar array on the indoor tennis centre roof
- Integrate air source heat pumps (ASHP) for pool and building heating
- Transition health club and clubhouse heating systems from gas to ASHP
- Maintain focus on continuous monitoring and reduction of energy and resource consumption

## Next Steps on the Sustainability Roadmap

The programme's success has been underpinned by:

- Clearly defined goals with measurable outcomes
- Strong Board-level commitment and member engagement
- Focused delivery of fast, visible improvements
- Transparent and consistent communication of progress and benefits
- Efficient, sustainable supply chain development
- A shared sense of ownership among a committed group of sustainability champions



### Contact

**David Burditt,**  
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Overview

Strategically located adjacent to a leading girls’ grammar school in Kent, **Bromley Tennis Centre** features ten courts (including six indoor courts) and a state-of-the-art fitness facility. The centre is operated by **Virtus LM**, which also manages high-performing venues in Aldershot and High Wycombe.



The Challenge

Amid rising demand for premium coaching and an evolving tennis participation landscape, Bromley Tennis Centre identified the need to expand its coaching capacity and strengthen its coaching workforce. The strategic ambition:

**Position the Centre as a flagship destination for tennis coaching and player development**, catering to all abilities – from grassroots beginners to elite competitors – while maintaining a strong sense of community and inclusivity.

Strategic Approach

Bromley Tennis Centre implemented a holistic growth strategy focused on:

- 
- Programme Innovation:** Expanding coaching pathways to meet diverse player needs.
- 
- Talent Development:** Investing in continuous staff and coach professional development.
- 
- Community Integration:** Building deep partnerships with local schools and community groups.
- 
- Facility Enhancement:** Upgrading infrastructure to support growing participation.
- 
- Digital Engagement:** Leveraging online platforms to increase visibility and member engagement.

This integrated approach aimed to drive participation, boost member retention, and reinforce Bromley’s reputation as a premier hub for tennis excellence.

Key Outcomes

- Membership & Participation**

  - Achieved a **40% increase in coaching enrolments** over three years.
  - Attracted a broad demographic, from junior players to adult beginners and seasoned competitors.
  - Expanded reach within the local community through inclusive programmes and open-access initiatives.
- Diversified Coach Portfolio**

  - Introduced tailored programmes including **junior development pathways, beginner clinics, adult social sessions, and performance training.**
  - Successfully engaged members aged 3 to 88, driving inclusivity and lifetime participation.
- Strengthened Workforce**

  - Established a **dedicated, professionally qualified coaching team**, supported by ongoing training and mentoring.
  - Fostered a high-performance culture with a focus on continuous improvement and player-centric delivery.
- Enhanced Outreach**

  - Built strong partnerships with local schools and organisations through school fairs, outreach programmes, and open days.
  - Promoted accessibility and awareness of tennis across diverse community groups.
- Facilities Investment**

  - Upgraded playing surfaces, lighting, and dedicated coaching areas.
  - Added indoor strength training zones and modern equipment to support comprehensive player development.
- Digital Communication**

  - Leveraged social media and digital channels to promote coaching programmes, share success stories, and deepen member engagement.
  - Strengthened brand presence and community loyalty through consistent digital storytelling.
- Coach Education Hub**

  - Designated by the **Lawn Tennis Association (LTA)** as a key venue for **Virtus Coach Education** programmes.
  - Hosts multiple accredited coach education courses annually, reinforcing its role as a centre of coaching excellence.



## Key Success Drivers



Early recognition that coaching growth directly correlates with operational excellence and customer satisfaction.



A unified team culture built on shared goals and a strong sense of loyalty and purpose.



Appointment of a **full-time Programme Manager** and dedicated programme team to ensure operational efficiency.



Leadership under an **experienced Head of Tennis**, focused on recruitment, mentorship, and coaching quality assurance.



Strategic investment in coach development to attract, retain, and empower a high-performing in-house coaching team.



### Contact

Sarah Langford,  
General Manager

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Since 2017, the UK tennis landscape has transformed. Back then, participation was static and the LTA had just begun implementing its new strategy. Eight years on, participation has risen across all categories, with more people playing more often. LTA Advantage membership has tripled—from 580,000 to over 1.5 million—and investment in park and school programmes has expanded significantly.

Meanwhile, **padel tennis** and **pickleball** have surged in popularity, driving demand for new facilities and diversifying the racquet sports sector.

The **UK tennis economy** is valued at over **£1.5 billion**, with continued growth expected—especially if padel is included in future assessments. Wimbledon remains the single biggest contributor to the sport’s UK economic impact, complemented by substantial annual investment from the LTA. The industry’s strength lies in its diversity: from equipment and facilities to coaching, clubs, tournaments, sponsorship, and venue operations—all contributing to a dynamic, interconnected ecosystem.

**TIA UK** represents this evolving industry. As the not-for-profit trade association for tennis, padel, and pickleball—recognised and supported by both the **Lawn Tennis Association** and the **All England Lawn Tennis Club**—our mission is clear:

To unite companies, clubs, and individuals with business interests across the racquet sports sector.

Membership is open to all organisations and venues involved in tennis, padel, or pickleball, including **Operators** and **Affiliates**.

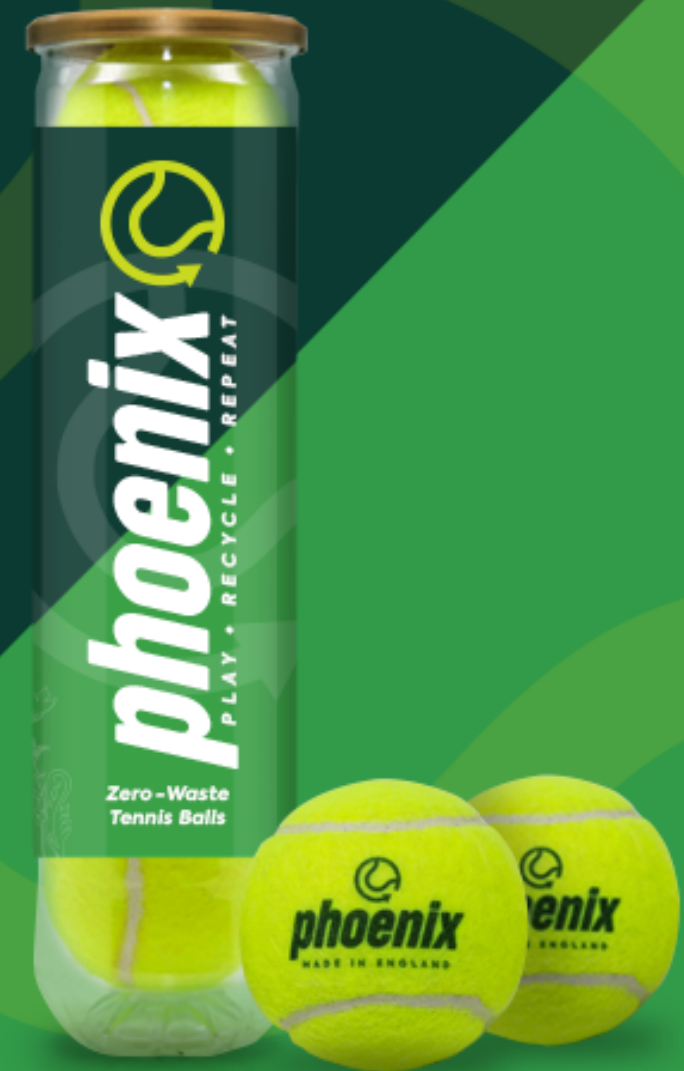
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