

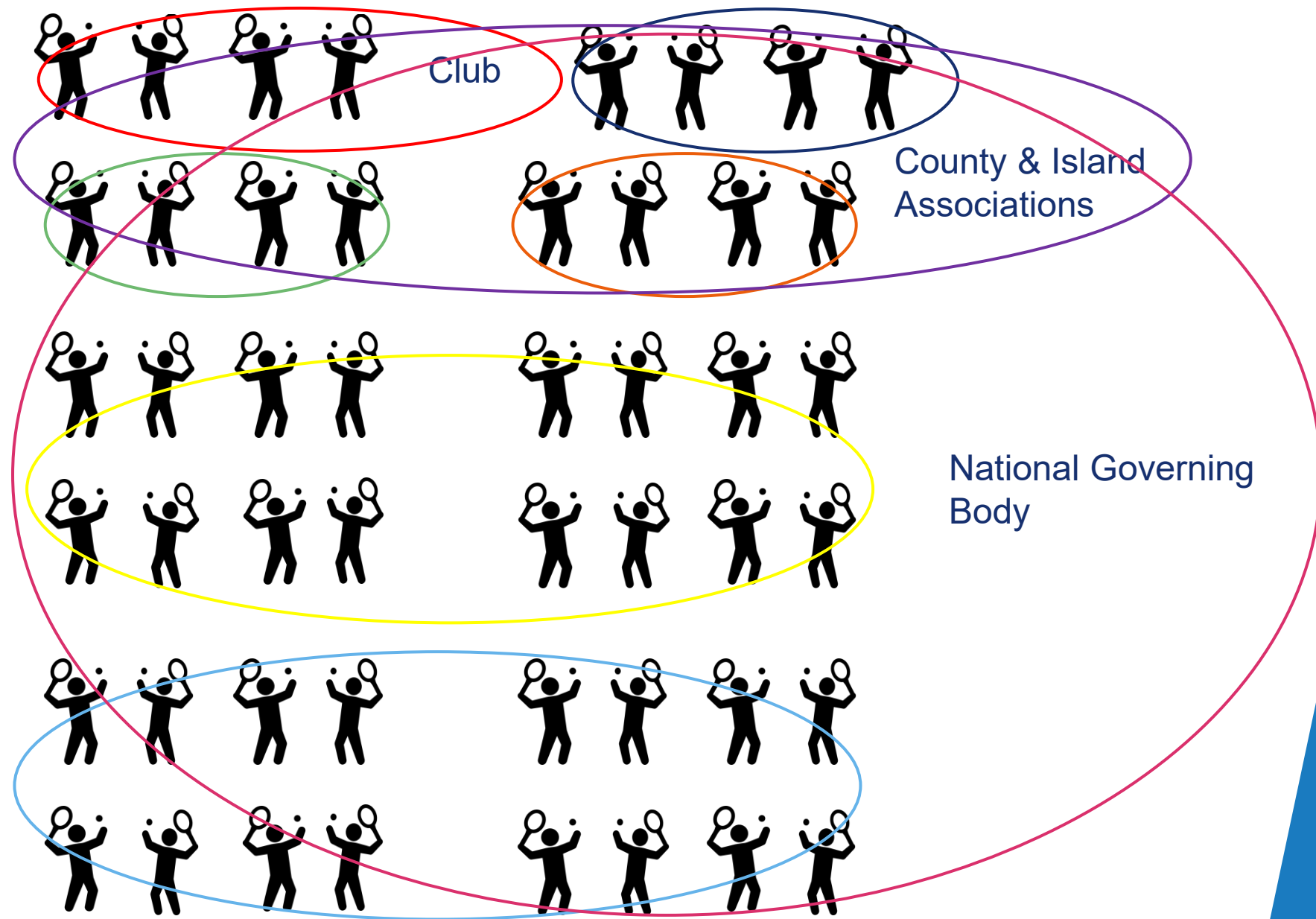


THE STRUCTURE OF TENNIS & PADEL IN GB

JILL OSLEGER & JOHN GOLDING
HEAD OF DELIVERY – CENTRAL & EAST,
LONDON & SOUTH EAST

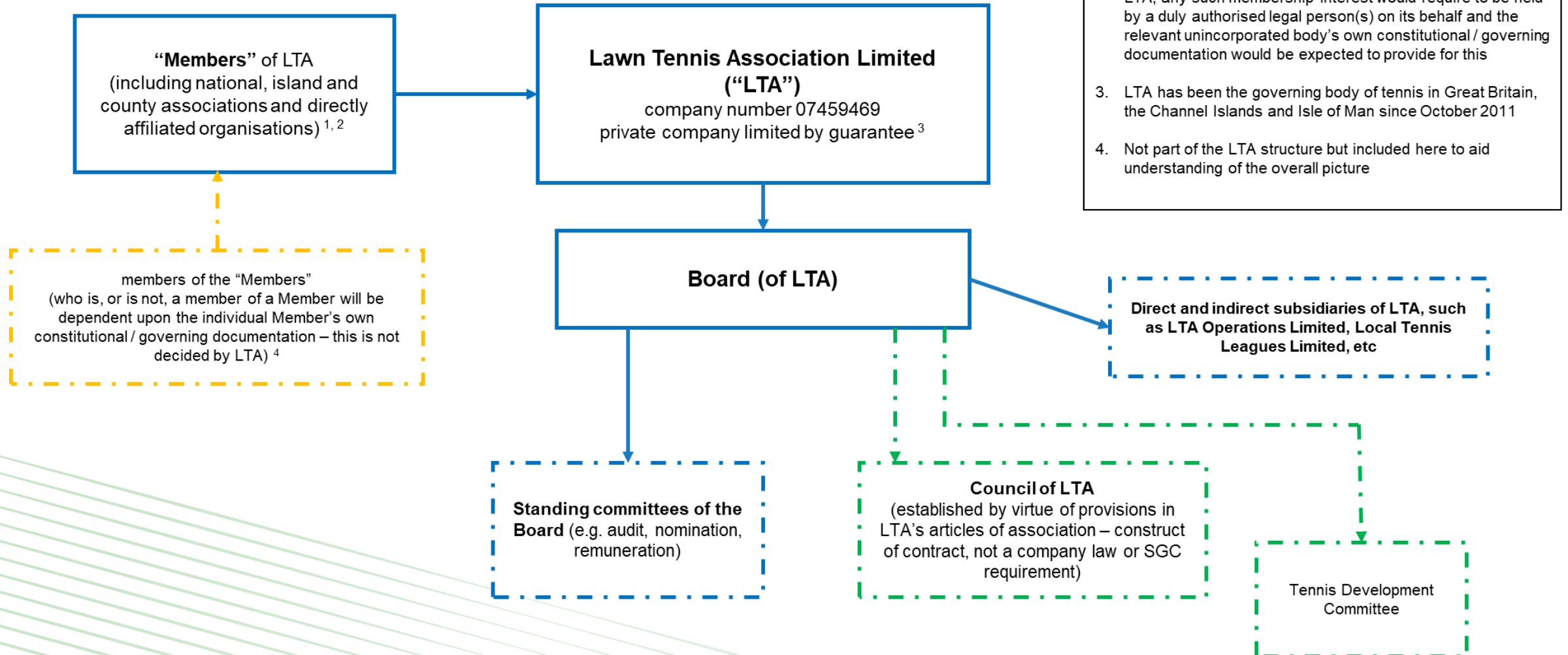


A LONG
TIME AGO
IN A GALAXY
FAR, FAR AWAY...



EXISTING STRUCTURE

LAWN TENNIS ASSOCIATION LIMITED (“LTA”)



COUNTY GOVERNANCE & FUNDING REFORM

Feb-Oct '20

June - Sept '21

Oct '21 – Jan '22

Feb – Apr '22

Sept '22 – Jan '23

Project Scope & Approval

- Discuss governance; good practice, areas of weakness and opportunities for improvement
- Consultation with Counties & Background Research on other sports and wider sector

Core Role of Counties

- RACI Matrix of current activity
- Feedback & consultation for future version
- Collation of all financial data

Framework – design & Implementation

- Cross reference with UK Sports Governance Code requirements
- Support from Sport England and DCMS
- Refreshed County support toolkit
- Board & Council approval of County Governance Framework

Funding Reform

- Ongoing engagement with counties on new funding model
- Board support for new funding model and levels of investment
- Simple funding process agreed and implemented

Governance Reviews

- County Governance Framework of 4 principles and 14 focus areas
- Initial Self-assessment process, moved into formal review process cycle every 3 years
- 100% compliance condition of Member Organisation requirements

CODE FOR SPORTS GOVERNANCE
UPDATE



THE CORE ROLE OF COUNTY & ISLAND ASSOCIATIONS



THE CORE ROLE OF COUNTY & ISLAND ASSOCIATIONS

File Automation Forms Connections Dynamic View

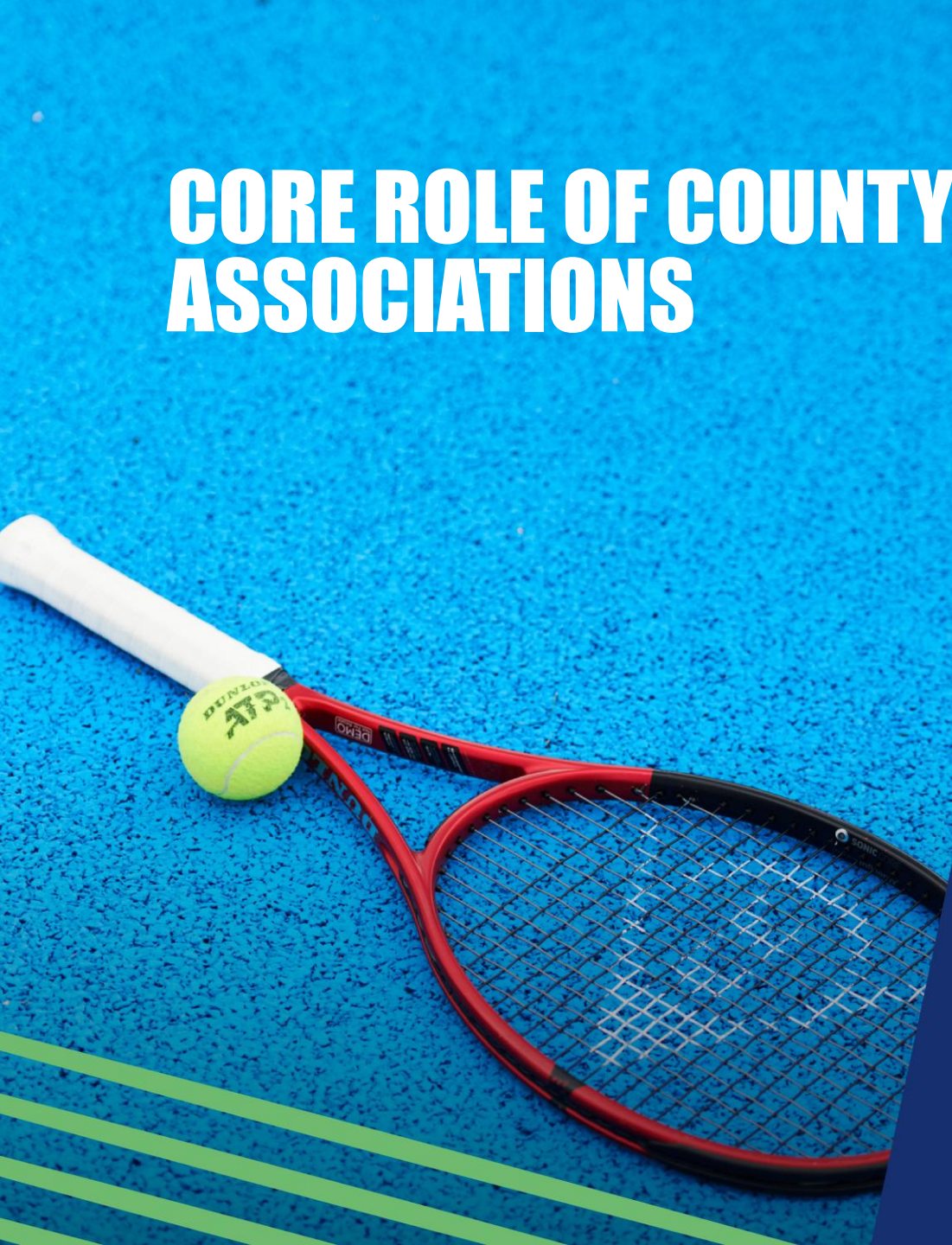
Core Role of the County - WITH FILTER ☆

Grid View County Core Role

	Core Area	Description of activity	Lead Role
1		NOTE: The grant can be used for any costs associated with managing, delivering and participating in each County led activity.	
2	Volunteering	+ Governance & Management	County - Core
27	Volunteering	+ Partnerships (sponsors)	County - Core
32	Volunteering	+ Safeguarding	County - Core
49	Volunteering	+ LTA Tennis Awards	County - Core
69	Volunteering	+ Volunteers Week	County - Core
74	Participation	+ Customer Engagement	County - Core
86	Participation	+ Communication & Marketing	County - Core
94	Participation	+ Facility Investment	County - Core
100	Participation	+ Clubs	County - Core
111	Participation	+ Coach Qualifications & CPD Events (face to face calendar)	County - Core
115	Participation	+ LTA Accreditation, CPD Offer & Engagement Activity	County - Core
122	Participation	+ Disability Development	County - Core
132	Performance	+ County Training	County - Core
146	Performance	+ LTA Regional Camps	County - Core
151	Performance	+ 10U Performance Programme Network	County - Core
157	Competition	+ County & District Leagues	County - Core
165	Competition	+ County Cup - 35+ only	County - Core
174	Competition	+ County Cup - 40+ and over	County - Core
181	Competition	+ County Cup - Open (Summer & Winter)	County - Core
192	Competition	+ County Championships - Tennis & Padel Tennis	County - Core
199	Competition	+ LTA National League - Open (Summer) & Junior (Summer & Winter)	County - Core
211	Competition	+ County Cup - Juniors 8u, 9u, 10u, 11u, 12u, 14u, 18u	County - Core
221	Competition	+ County Cup - Junior Finals 9u, 10u, 11u, 12u, 14u	County - Core
230	Competition	+ Play Your Way to Wimbledon 14u, 18u, Open	County - Core

- A defined set of activities
- Co-created based on local need and LTA strategy
- Evolved year on year to remain relevant
- Linked to business metrics through a dashboard
- Financial reporting to understand spend

CORE ROLE OF COUNTY ASSOCIATIONS

A red and black tennis racket with a white handle and a yellow-green tennis ball are positioned on a blue textured surface, likely a tennis court. The racket is angled diagonally across the frame, with the head pointing towards the bottom right. The ball is resting on the strings of the racket. The background is a solid blue color with some green diagonal lines at the bottom left.

1

Principles of Good Governance as per agreed framework

2

Participation:

- Open Court Disability Programme
- Workforce Development & Support (links to WDCs)
- LTA Awards
- Local Club Engagement & Support

3

Competition:

- County Competition Provision
- County Cup & Finals
- County Training
- County Champs
- County Leagues
- LTA National Leagues

4

Performance:

- 10U County Competition Pathway



COUNTY RESOURCES & ENGAGEMENT

STAFFING STRUCTURES

**LEGAL STATUS &
GOVERNANCE**

**38 COUNTY &
ISLAND
ASSOCIATIONS**

**MARKETING &
PROMOTION**

LOCAL ENGAGEMENT

**SPONSORSHIP &
PARTNERS**

OPPORTUNITIES TO COLLABORATE

Sponsorship



