

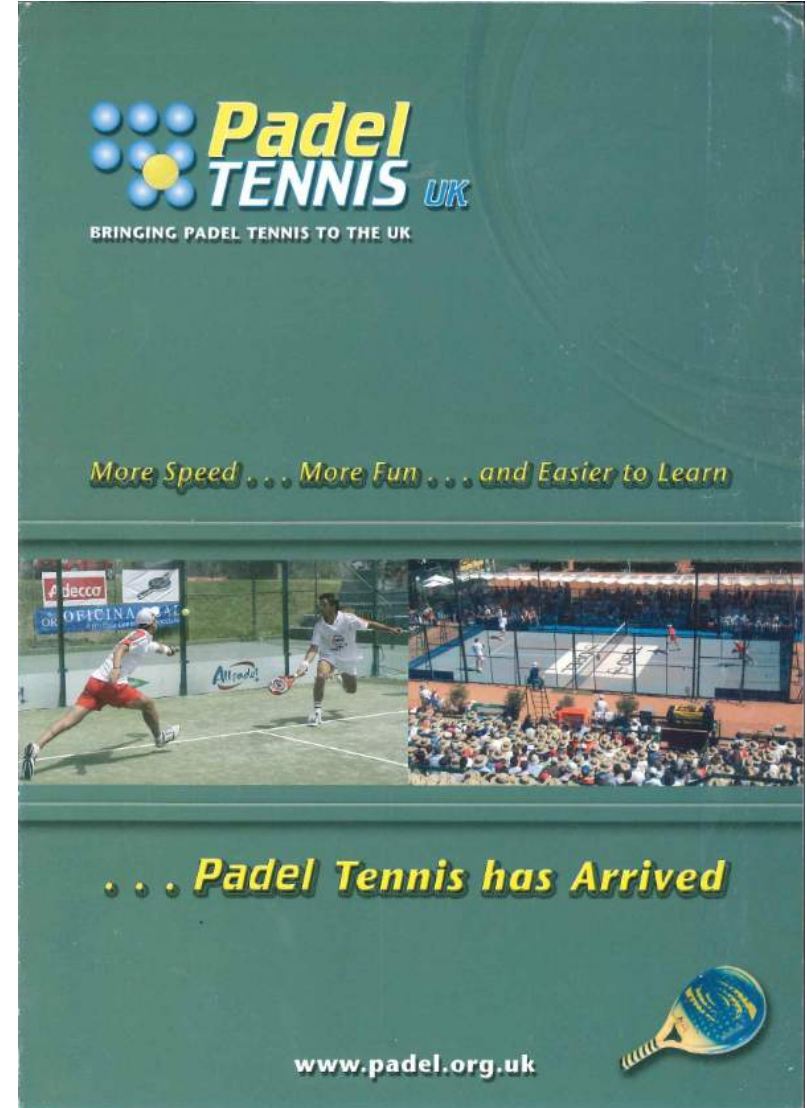
# Padel

2005

14 Years and the Tennis World was not ready!

2019

EVERYTHING HAS CHANGED



The poster features the Padel Tennis UK logo at the top, which consists of a cluster of blue and yellow dots to the left of the text 'Padel TENNIS UK'. Below the logo is the tagline 'BRINGING PADEL TENNIS TO THE UK'. The central part of the poster is a photograph of a padel tennis match in progress on an outdoor court, with spectators visible in the background. The text 'More Speed . . . More Fun . . . and Easier to Learn' is written in a yellow, italicized font across the middle. At the bottom, the text '. . . Padel Tennis has Arrived' is written in the same yellow, italicized font. In the bottom right corner, there is a small graphic of a blue and yellow padel racket and the website address 'www.padel.org.uk'.

**Padel TENNIS UK**  
BRINGING PADEL TENNIS TO THE UK

*More Speed . . . More Fun . . . and Easier to Learn*

*. . . Padel Tennis has Arrived*

[www.padel.org.uk](http://www.padel.org.uk)

# Padel

**Why is Padel relevant to the tennis industry and tennis clubs?**

**In May 2019 British Padel was integrated into the LTA**

**This move was in line with another of other national federations across Europe**

**It represents a significant opportunity to increase participation and attract new members to clubs**



# Padel

Why is Padel attractive as a racquet sport?

- Easy to play for all levels and abilities
- Not as technically demanding as tennis
- High fun factor
- Very sociable game for all types of mixed groups

It fits perfectly with the LTA's mission of:

*“Growing tennis by making it relevant, welcoming and enjoyable”*

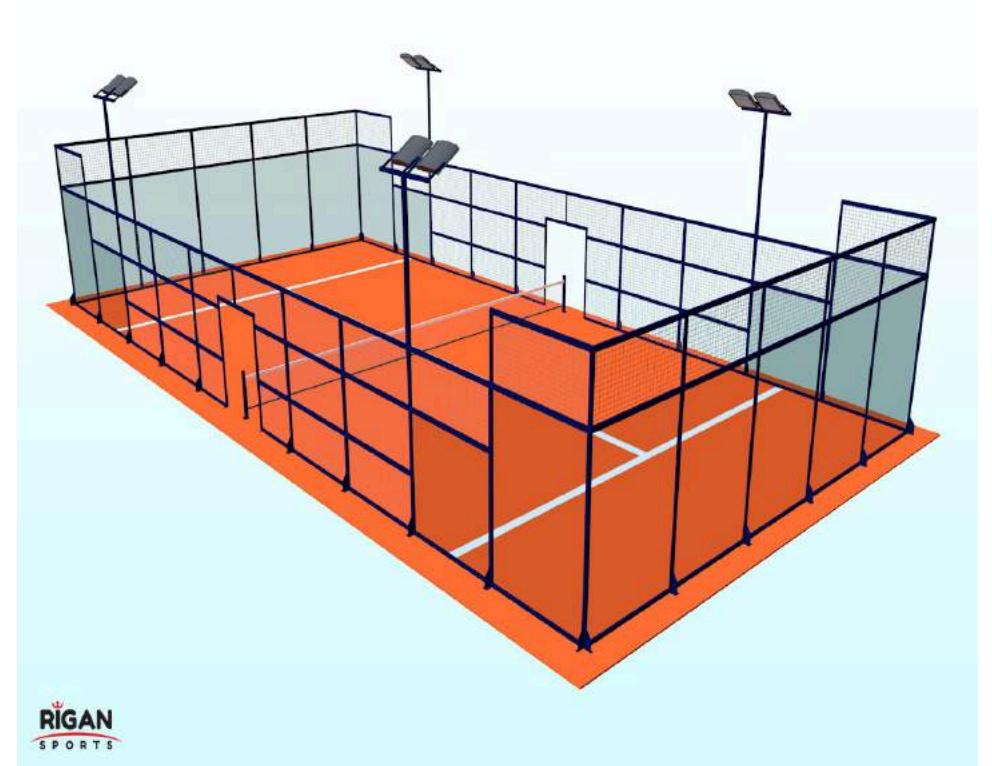


# Padel

Spain is the home of Padel in Europe

- Estimated 15,000 plus courts
- Second most played sport in Spain
- Approximately 2,500 padel clubs
- Player estimates vary from 6 – 9 million (between 14% and 20% of the population)

**The potential is huge!!!**



# Padel

## Padel elsewhere in Europe

### Approximate number of courts

- Italy 800
- France 600
- Belgium 200
- Netherlands 200
- These countries have seen growth rates of 75% in the last few years
- Now starting to grow fast in Germany and Scandinavia
- Currently in the UK 63 courts and 3,200 players



# Padel

What are the possible benefits for tennis clubs?

- **Approximately one third the size of a tennis court**
- **Attract a new and more diverse membership**
- **Always played in doubles – increased bar/food income**
- **Revenue from upgraded membership option**
- **Sponsorship opportunities**
- **Hire to outside groups**
- **Interest free LTA loans**



# Padel

## Build options and guideline budget costs

- Above ground court installed £27 - 30k (Excludes any groundworks)
- With portable kit £31 – 34k
- Ring beam cut in existing court £37 – 40k
- Complete install £45 – 50k
- Floodlighting (4 or 8 fittings) £4 – 6k
- Steel structure cover £35 – 45k
- Professional Annual Maintenance – under £1k



# Padel

Principal aspects of Court Maintenance.

The structure is the skeleton of the court and it must therefore be maintained by regular checks.

Check/Tighten

- Bolts in the base plates
- Connections between the structural elements
- Connections between the steel/neoprene/tempered glass
- Ensure that the glass is not in direct contact with the structure at any point.

The artificial turf requires regular redistribution of the infill and keep the turf free of all organic matter.

Regularly clean the court structure and touch up any scratches to the powder coating.

