



**Will to Win Head Office**  
Regent's Park Tennis Centre  
York Bridge, Inner Circle  
The Regent's Park  
London NW1 4NU  
**email:** [info@willtowin.co.uk](mailto:info@willtowin.co.uk)  
**web:** [www.willtowin.co.uk](http://www.willtowin.co.uk)  
**tel:** 0207 224 1625  
0795 711 0403

## Press Release 06.07.17

For immediate release:

### **Record 40 Tennis Court Rebuild Across London- and free tennis for kids**

Will to Win and All Star Tennis embarked on an optimistic community sport development plan at the end of 2016 – and now has successfully rebuilt and renovated 40 public tennis courts across Greater London at a cost of over £750,000.

In partnership with The Royal Parks, two flagship venues in Hyde Park and The Regent's Park account for 18 courts, with additional plans for floodlights, Padel courts and a multi-use games area approved for the coming months.

In West London, renovations on three courts at Chiswick House Gardens, including the installation of two carpeted courts, marks the biggest investment at its founding centre in Chiswick since its construction in 1997.

All Win Tennis, Will to Win's joint partnership with All Star Tennis in Wandsworth, sees 19 courts brought back to life in King Georges Park, Leaders Gardens and Tooting Bec. Highlights include the installation of three artificial courts in Tooting and further plans to install floodlights to eight courts in King Georges Park.

Steve Riley, Founder & CEO of Will to Win, commented:

*"This is the most courts we have ever built at one time, and although an ambitious challenge, the end result is quite exciting and will help shape community sport in London for years to come!"*

Ben White, CEO of All Star Tennis in Wandsworth, commented *"Continued good work has paid off in Wandsworth to develop these public venues with much needed significant refurbishments. We expect to see participation levels continue to flourish across the borough"*

Will to Win and All Star Tennis have grown continually for the past 20+ years, and during that time, its model evolved beyond tennis to include other sports and revenue streams. Growth in its Cafés and Netball & 5-a-side Football programmes helped the business support the investment in facilities, and with the introduction of Padel to select centres, Will to Win expect to see participation in sport continue to grow.



**Will to Win Head Office**  
Regent's Park Tennis Centre  
York Bridge, Inner Circle  
The Regent's Park  
London NW1 4NU  
**email:** [info@willtowin.co.uk](mailto:info@willtowin.co.uk)  
**web:** [www.willtowin.co.uk](http://www.willtowin.co.uk)  
**tel:** 0207 224 1625  
0795 711 0403

Steve Riley continued:

*"Our goal has always been, and will continue to be, to provide affordable, accessible and welcoming sports facilities & cafes in public parks. We work with over 60 self-employed coaches and employ over 60 support staff to create sporting communities and a sense of belonging – come and see for yourself at one of our 12 venues!"*

-----

Founded in 1997, Will to Win operates sports centres and cafes in public parks across London, including The Royal Parks – Hyde Park, The Regent's Park and Greenwich Park – as well as Chiswick House Gardens in Chiswick, Lammas Park & Pitshanger Park in Ealing, and multiple venues in Wandsworth through All Win Tennis a partnership with All Star Tennis. Will to Win's motto is 'Sport for All,' and it provides full Adult and Junior programmes in a variety of sports, including tennis, football, netball, lawn bowls, putting & table tennis. Alongside its registered charity, the Will to Win Foundation, Will to Win looks to increase participation in sports across the UK by providing attractive, accessible and affordable facilities in public parks.

**Kids (15 and under) can enjoy free walk on courts at all venues 3-5pm  
Monday to Friday on all of the groups 90 courts**

Find out more at [www.willtowin.co.uk](http://www.willtowin.co.uk) and [www.allstartennis.co.uk](http://www.allstartennis.co.uk)

Contact Steve Riley 07957110403

[steveriley@willtowin.co.uk](mailto:steveriley@willtowin.co.uk)



Sport for all

**Will to Win Head Office**  
Regent's Park Tennis Centre  
York Bridge, Inner Circle  
The Regent's Park  
London NW1 4NU  
**email:** [info@willtowin.co.uk](mailto:info@willtowin.co.uk)  
**web:** [www.willtowin.co.uk](http://www.willtowin.co.uk)  
**tel:** 0207 224 1625  
0795 711 0403

### Will to Win Hyde Park



### Will to Win Regent's Park



### All Star Tooting Bec





Sport for all

**Will to Win Head Office**  
Regent's Park Tennis Centre  
York Bridge, Inner Circle  
The Regent's Park  
London NW1 4NU  
email: [info@willtowin.co.uk](mailto:info@willtowin.co.uk)  
web: [www.willtowin.co.uk](http://www.willtowin.co.uk)  
tel: 0207 224 1625  
0795 711 0403



Fun sport in parks